



Michelle J. Bright-Heuring

FEB 8, 1970 - DEC 19, 2025



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Table of Contents

Obituary	Page 3
Events	Page 5
Tribute Wall	Page 6
Media	Page 9



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Shelley Bright-Heuring, a beloved Rehoboth Beach business owner, friend, and community fixture, passed away on Friday, December 19, 2025, surrounded by family, after a short and unexpected illness.

Born on February 8, 1970, in Dover, Delaware, Shelley spent her adult life in Rehoboth Beach, a town she came to call home and helped define for so many others. For more than three decades, Shelley was a familiar and welcoming presence on the corner of First Street and Wilmington Avenue, where she and her husband, Tim, owned and operated The Edge, a local landmark they ran together since 1989. Known affectionately by many as “Shelley, the blonde from The Edge,” she was far more than a shop owner—she was a connector, a listener, and a constant in the lives of residents, visitors, and generations of loyal customers.

Shelley had a magnetic spirit and an unmistakable zest for life. She loved music, laughter, and a good time, and she lived fully and unapologetically. She was also a devoted animal lover and a proud “fur mom,” caring deeply for her pets and advocating for them with the same loyalty she showed the people she loved.

Shelley took countless people under her wing over the years, helping newcomers find their footing and making Rehoboth feel like home. To many, she was more than a friend—she was family.

Shelley is survived by her husband of 28 years, Tim Heuring; her twin-flame sister, Marlo Bright (Antoine Vann), her father, Dan Marsh, siblings Mikey Bright (Katie Croenne), DJ Marsh (Ashley Marsh) & Kari Walker (Joe Perkins) as well as cousins, nieces & nephews, great nieces & nephews, close friends, and the many loyal customers whose lives she touched.

A Memorial Gathering will be held on Monday, December 29, from 2:30–4:00 p.m. at Parsell Funeral Homes & Crematorium, 16961 Kings Highway, Lewes, DE, where Shelley’s urn will be present. There will be no formal service. A “Shellabration of Life” will immediately follow at



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Crooked Hammock, where friends, family, and community members are invited to gather, tell stories, have a drink for Shelley and honor her spirit.

For those unable to attend the Shellabration on December 29, the family invites the community to join in honoring Shelley at The Edge's New Year's Day Penny Sale, which will be dedicated to her memory. Shelley's store helped define who she was, and there is no doubt she will be there in spirit—just as she always was.

In lieu of flowers, the family kindly requests donations be made to your local SPCA in Shelley's name.

Shelley's warmth, humor, generosity, and spirit will be deeply missed, but her presence will forever remain in the heart of Rehoboth Beach and all who were lucky enough to know her.

Please sign the tribute wall at this site.

FLORIST NOTE - PLEASE DELIVER ALL ARRANGEMENTS ON MONDAY, DECEMBER 29, BY 10 AM, AT OUR LEWES LOCATION.



Events

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Memorial Gathering

 **Monday**, December 29, 2025

 2:30 PM - 4:00 PM ET

 **Parsell Funeral Homes & Crematorium-
Atkins-Lodge Chapel**

16961 Kings Highway, Lewes DE 19958





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Karen posted:

Such a kind person during the years my kids were teenagers ! Always treated them with understanding and respect while the shopped endless times at The Edge... I will always remember her smile she greeted them with always!!!

January 8 at 11:59 AM



Parsell Funeral Homes & Crematorium shared an album called **Memories Album.**



December 30 at 12:59 PM



Doug Crandall posted:

For 32 years I've been buying my sandals and stuff from the Edge. I fell in love with Shelley (and Marlo) immediately. 25 years ago, my husband, Carlton, became a loyal fan, as well. And finally our dog, Tippy, for 17 years, couldn't walk anywhere near the Edge without demanding to go in. She was always welcomed with a loud "Tippy, Tippy!" and a hug, and, of course, a few treats, from a treat bowl with Tippy's name on it. Shelley was broken hearted when Tippy passed. She and Marlo sent us a beautiful set of wind chimes with Tippy's name on it. We are broken hearted now, stunned by Shelley's passing. She was a loving and trusted friend. Every time we hear Tippy's chimes, we'll shed a tear and remember Shelley's sweet soul.

December 29 at 6:24 PM



Doug Crandall posted:

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December 29 at 6:22 PM



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Alberta Peronti lit a candle in honor of Michelle.

My condolences to Tim and the extended family. I have visited the store and spoken with Shelley for many years. So sad to hear of her sudden passing. My prayers are with all of you. Alberta Peronti

December 29 at 4:39 PM



Glenn, Kellie, Wil, Lexi, Emily, Michael sent a Basket of Memories to the Bright-Heuring family.

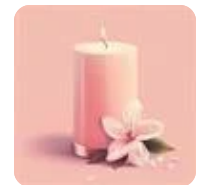
December 27 at 9:23 AM



Yiv Kirk lit a candle in honor of Michelle.

Shelley was lovely to me and my family. She always made us feel welcome and included. My family loved her and her family very much. Such a shining soul will continue to be a light in the hearts of all who love her. Our sincere condolences to Tim, Marlo and family, as well as the community Shelley embraced and gave her whole heart to.

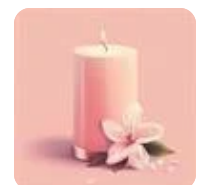
December 26 at 10:00 PM



Amanda Holcomb lit a candle in honor of Michelle.

Shelley never let anyone feel lonely at any given event. She would spot you if you were feeling shy or like an outsider and make you an insider. Her and Steph helped me pick out a watch for nursing school (when I originally started that endeavor many many moons ago). I'm so saddened for all of her friends and loved ones and I will always be grateful for her never letting me feel like an outsider. RIP... tell Palma and Renee I say hello and I miss them. I'm sure they are welcoming you with arms wide open and making you laugh (probably with inappropriate jokes and shenanigans). You were a beautiful person inside and out and you surely will be missed ❤️

December 25 at 9:27 PM





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Jim Bedford shared 2 photos to the **Tribute Wall** album.

A long, long time ago, as in late 1980 and 1981, Phyllis' home consisted of Phyllis, Marlo, Shelley, Ellen Murray, and her two sons Tom and Todd. As Tom and Shelley were very close in age, naturally, as it is with brothers and sisters, there was a lot of in-fighting. Now, as I come to find out, it was because Tom (he told me this the other day) had a secret 'crush' on Shelley. And, she wanted nothing to do with him! Ah, teenagers.....Us Murrays and Bedfords had a special 'in' for Marlo and Shelley, Dan and Phyllis. We will miss you terribly Shelley.



December 23 at 5:21 PM



Elizabeth Kozlowski shared a photo to the **Tribute Wall** album.

I feel like this photo sums up Shelley for me. A generous spirit full of love and life. Our world won't ever be the same now that you are gone. I love you with all my heart Shelley.



December 23 at 5:34 PM



Anonymous sent a Beautiful Dreams to the Bright-Heuring family.



December 23 at 5:21 PM



Karinne And Becca Anderson planted a Memorial Tree in honor of Michelle.



December 23 at 5:21 PM



Media

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Parsell Funeral Homes & Crematorium shared a video to the **Memories Album** album.

December 30 at 12:59 PM



Jim Bedford shared 2 photos to the **Tribute Wall** album.

December 24 at 1:12 PM





Media

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Elizabeth Kozlowski shared a photo to the **Tribute Wall** album.

December 23 at 5:34 PM





Memories only last if you share them

Join us in honoring Michelle by contributing to a collection of shared memories.



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